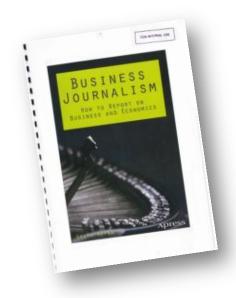


ISSUE 5/2015

Business Information Centre (BIC)

BOOKS



Title : Business journalism : how to report on

B 650 HAY

business and economic

Author : Keith Hayes
Publisher : Apress
Publication Year : 2014

Call Number

Manufacture of the control of the co

Title : Medical devices : technologies and global

markets

Publisher : BBC Research

Publication Year : 2014

Call Number : I 610. 284 MED



Title : World furniture outlook 2015

Author : Central for Industrial Studies (CSIL)

Publisher : Central for Industrial Studies (CSIL)

Publication Year : 2014

Call Number : I 684.1 CEN



Title : Malaysia in doing business 2014

Author : Special Task Force To Facilitate Business

(PEMUDAH)

Publisher : PEMUDAH

Publication Year : 2014

Call Number : M 338.7 SPE



ISSUE 5/2015

Business Information Centre (BIC)

BOOKS

Title : Vietnam furniture outlook

Publisher : Centre for Industrial Studies (CSIL)

Publication Year : 2014

Call Number : VIET 684.1 CEN

Title : Global safety of fresh produce : a handbook of best-practice

examples, innovative commercial solution and case studies

Publisher : Woodhead Publishing

Publication Year : 2014

Call Number : 1 664.00289 GLO

Title : Global value chain and world trade : prospects and challenges

for Latin America

Publisher : Economic Commission for Latin America and the Caribbean

(ECLAC)

Publication Year : 2014

Call Number : AM.L 382.6 GLO

Title : International trade : economic analysis of globalization

Author : John McLaren

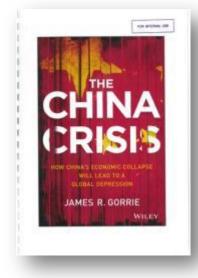
Publisher : Wiley
Publication Year : 2013
Call Number : I 382 MCL

Title : The Global competitiveness report 2014 – 2015 (Full data ed.)

Publisher : World Economic Forum

Publication Year : 2014

Call Number : I 338.60480727 GLO



Title : The China crisis : how China's

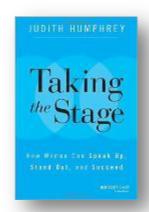
economic collapse will lead to a

global depression

Author : James R. Gorrie
Publisher : John Wiley & Sons

Publication Year : 2013

Call Number : CHIN 330.951 GOR



Title : Taking the stage : how women can

speak up, stand out, and succeed

Author : Judith Humphrey
Publisher : Jossey-Bass

Publication Year : 2014

Call Number : B 658.409082 HUM



ISSUE 5/2015

Business Information Centre (BIC)

BOOKS

Title The Lenovo way: managing a diverse global company for

optimal performance

Author Gina Qiao and Yolanda Conyers

McGraw-Hill Education Publisher

Publication Year 2014

Call Number B 338.762139160951 QIA

Title All in startup: launching a new idea when everything is on the

line

Author Diana Kander

Publisher Wiley **Publication Year** 2014

Call Number B 658.11 KAN

Author Title Canada customs, trade reglations and procedures handbook

Publisher International Business Publications

Publication Year 2014

Call Number **CAND 382.7 CAN** Title What your boss really wants from you 15 insights to improve your

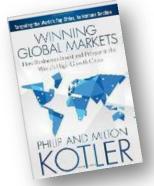
relationship

Steve Arneson

Publisher Berrett-Koehler Publishers

Publication Year 2014

Call Number B 650.13 ARN



Title Winning global market: how businesses invest and prosper in the world's high-growth

Author Philip Kotler and Milton Kotler

Publisher Wiley **Publication Year** 2014

B 658.8 KOT Call Number

Title Your perfect presentation : speak in front any audience anytime, anywhere and never be

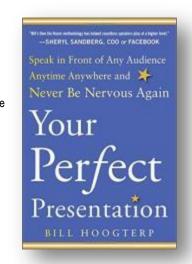
nervous again

Author Bill Hoogterp

Publisher McGraw-Hill Education

Publication Year 2014

Call Number : B 808.51 HOO





ISSUE 5/2015

Business Information Centre (BIC)

BOOKS

Special Focus: ASEAN

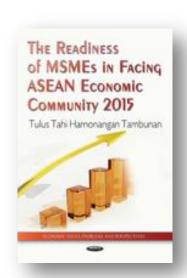
Title : Think new ASEAN! : rethinking marketing towards ASEAN Economic Community

Author : Peter Kotler, Hermawan Kartajaya and Hooi Den Huan

Publisher : McGraw Hill

Publication Year : 2015

Call Number : ASEA 658.800959 KOT



Title

Title : The Readiness of MSMEs in facing ASEAN Economic Community 2015

Author : Tulus Tahi Hamonangan Tambunan

Publisher : Nova Publishers

Publication Year : 2014

Call Number :

: ASEAN Federation of Plastic Industries directory

2014/2015

Publisher : The Federation of Thai Industries

Publication Year : 2014

Call Number : ASIA 338.476684 ASE



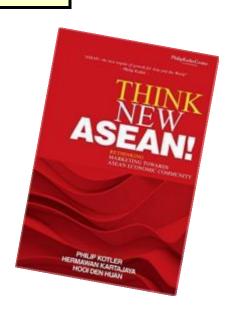
Title : The Dynamics of ASEAN cooperation and China-ASEAN relations

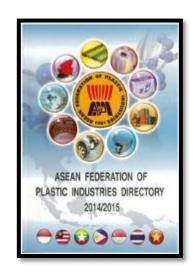
Author : Wang Yuzhu

Publisher : Paths International Ltd

Publication Year : 2014

Call Number : ASEA 327.51059 WAN







ISSUE 5/2015

Business Information Centre (BIC)

BOOKS

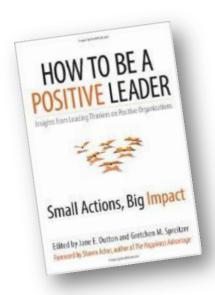
Special Focus: LEADER SHIPS

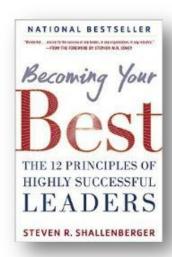
Title : Becoming your best : the 12 principles of highly successful leaders

Author : Steven R.Shallenberger
Publisher : McGraw-Hill Education

Publication Year : 2015

Call Number : B 658.4092 SHA





Title : How to be a positive leader : small action, big impact

Publisher : Berrett-Koehler Publishers

Publication Year : 2014

Call Number : B 658.4092 HOW

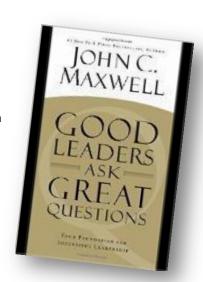
Title : Good leaders ask great questions : your foundation

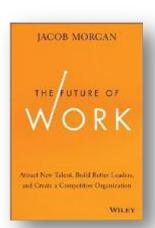
for successful leadership

Author : John C. Maxwell
Publisher : Center Street

Publication Year : 2014

Call Number : B 658.4092 MAX





Title : The Future of work : attract new talent, build better leaders and create a competitive

organization

Author : Jacob Morgan

Publisher : Wiley
Publication Year : 2014

Call Number : B 658.406 MOR



ISSUE 5/2015

Business Information Centre (BIC)

BOOKS

Special Focus: BUSINESS OPPORTUNITIES

Title : Business opportunities in Cambodia

Publisher : CreateSpace Independent Publishing Platform

Publication Year : 2014

Call Number : CAMB 338.7 BUS

Title : Business opportunities in Indonesia

Publisher : CreateSpace Independent Publishing Platform

Publication Year : 2014

Call Number : INDO 338.7 BUS

Title : Business opportunities in the Philippines

Publisher : CreateSpace Independent Publishing Platform

Publication Year : 2014

Call Number : PHIL 338.7 BUS

Title : Business opportunities in Thailand

Publisher : CreateSpace Independent Publishing Platform

Publication Year : 2014

Call Number : THAI 338.7 BUS



ISSUE 5/2015

Business Information Centre (BIC)

COUNTRY PROFILES

AMERICAS

Argentina June 2015

Aruba 2nd Quarter 2015

Bahamas 2nd Quarter 2015

Barbados 2nd Quarter 2015

Belize 2nd Quarter 2015

Bermuda 2nd Quarter 2015

Bolivia July 2015

Brazil June 2015

Canada February 2015

Cayman Island 2nd Quarter 2015

Chile July 2015

Colombia July 2015

Costa Rica July 2015

Cuba July 2015

Dominican Republic June 2015

Ecuador 1st Quarter 2015

El Salvador 2nd Quarter 2015

Guatemala July 2015

Guyana 2nd Quarter 2015

Haiti 2nd Quarter 2015

Honduras 2nd Quarter 2015

Tamaica June 2015

Mexico June 2015

Nicaragua June 2015

Org. of Eastern Caribbean States 2nd Quarter 2015

Panama June 2015

Paraguay 2nd Quarter 2015

Peru June 2015

Puerto Rico 3rd Quarter 2015

Suriname 2nd Quarter 2015

Trinidad & Tobago 2nd Quarter 2015

Turks & Caicos Islands 3rd Quarter 2015

United States of America July 2015

Uruguay 2nd Quarter 2015

Venezuela July 2015

Virgin Islands (British) 2nd Quarter 2015

AUSTRALASIA

Australia
June 2015

Fįjį 4th Quarter 2015

New Caledonia

2nd Quarter 2015

New Zealand
June 2015

Pacific Islands
February 2015

Papua New Guinea
June 2015

Samoa 2nd Quarter 2015

Solomon Islands 2nd Quarter 2015

Tonga 3rd Quarter 2015

Vanuatu 2nd Quarter 2015

WEST ASIA

Bahraín June 2015

Iran June 2015

Iraq July 2015
Jordan June 2015

Kuwait June 2015

Lebanon: July 2015
Oman: April 2015

Palestinian Territories 2nd Quarter 2015

Qatar June 2015

Saudi Arabia July 2015

Turkey June 2015

United Arab Emirates July 2015

Yemen 2nd Quarter 2015

(BIDS)

ISSUE 5/2015

Business Information Centre (BIC)



COUNTRY PROFILES

ASIA

Afghanistan 2nd Quarter 2015

Azerbaijan July 2015

Bangladesh July 2015

Bhutan 2nd Quarter 2015

Brunei Darussalam 2nd Quarter 2015

Cambodia June 2015

China July 2015

Hong Kong June 2015

India July 2015

Indonesia June 2015

Japan June 2015

Kazakhstan June 2015

Kyrgyz Republic 2nd Quarter 2015

Loos 2nd Quarter 2015

Macau 2nd Quarter 2015

Malaysia June 2015

Mongolia 2nd Quarter 2015

Myanmar June 2015

Nepal 2nd Quarter 2015

North Korea 2nd Quarter 2015

Pakistan June 2015

The Philippines June 2015

Singapore June 2015

South Korea July 2015

Sri Lanka June 2015

Taiwan June 2015

Tajikistan 2nd Quarter 2015

Thailand June 2015

Timor-Leste 3rd Quarter 2015

Turkmenistan 3rd Quarter 2015

Uzbekistan 2nd Quarter 2015

Vietnam June 2015

Albania 2nd Quarter 2015

Armenia 2nd Quarter 2015

Austria July 2015

Belarus 2nd Quarter 2015

Belgium July 2015

Bosnia & Herzegovina March 2015

Bulgaria July 2015

Croatia July 2015

Cyprus 3rd Quarter 2015

Czech Republic March 2015

Denmark July 2015

Estonia 2nd Quarter 2015

Finland July 2015

France June 2015

Georgia 2nd Quarter 2015

Germany July 2015

EUROPE

Greece February 2015

Hungary July 2015

Iceland 3rd Quarter 2015

Ireland July 2015

Italy July 2015

Latvia 2nd Quarter 2015

Lithuania 2nd Quarter 2015

Luxembourg 2nd Quarter 2015

Macedonia 2nd Quarter 2015

Malta 2nd Quarter 2015

Moldova 3rd Quarter 2015

Montenegro 2nd Quarter 2015

The Netherlands July 2015

Norway July 2015

Poland July 2015

D 1

Portugal July 2015

Romania July 2015

Russia July 2015

Serbia July 2015

Slovakia June 2015

Slovenia 2nd Quarter 2015

Spain July 2015

Sweden July 2015

Switzerland July 2015

Turkey July 2015

Ukraine June 2015

United Kingdom June 2015

(BIDS)

ISSUE 5/2015

Business Information Centre (BIC)



COUNTRY PROFILES

Algeria July 2015

Angola July 2015

Benin 3rd Quarter 2015

Botswana 2nd Ovarter 2015

Burkina Faso 2nd Quarter 2015

Burundi 2nd Quarter 2015

Cabo Verde 3rd Quarter 2015

Cameroon 2nd Ovarter 2015

Central African Republic 1st Quarter 2015

Chad 2nd Ovarter 2015

Comoros 4th Quarter 2014

Congo (Brazzaville) 3rd Quarter 2015

Congo (Democratic Republic) 1st Quarter 2015

Cote D'Ivoire 2nd Quarter 2015

Djibouti 2nd Quarter 2015

Egypt July 2015

Equatorial Guinea 3d Quarter 2015

Eritrea 1st Quarter 2015

Ethiopia 2nd Quarter 2015

Gabon 2nd Quarter 2015

Gambia 3rd Ovarter 2015

Ghana July 2015

Guinea 2nd Quarter 2015

Guinea-Bissau 2nd Quarter 2015

Kenya July 2015

Lesotho 2nd Ovarter 2015

Liberia 2nd Quarter 2015

Libya July 2015

Madagascar 2nd Qvarter 2015

Malawi 2nd Quarter 2015

Mali 2nd Ovarter 2015

Mauritania 3rd Quarter 2015

Mauritius 2nd Ovarter 2015

Morocco June 2015

Mozambique July 2015

Namibia 2nd Quarter 2015

Niger 2nd Quarter 2015

Nigeria July 2015

Rwanda 2nd Quarter 2015

Sáo Tomé & Principe 3rd Quarter 2015

Senegal 2nd Quarter 2015

Seychelles 2nd Quarter 2015

Sierra Leone 2nd Ovarter 2015

Somalia 2nd Ovarter 2015

South Africa June 2015

Sudan June 2015

Swaziland 3rd Ovarter 2015

Syria June 2015

Tanzania July 2015

Togo 3rd Quarter 2015

Tunisia July 2015

Uganda July 2015

Zambia June 2015

Zimbabwe 2nd Quarter 2015

(BIDS)



ISSUE 5/2015

Business Information Centre (BIC)

MARKET REPORTS

Argentina infrastructure report Q3 includes 10 years forecasts to 2024				
Publisher	:	Business Monitor International (BMI)		
Publication Year	:	2015		
Source	:	Business Monitor Online		

Australia information technology report Q3 includes 5 years forecasts to 2019				
Publisher	:	Business Monitor International (BMI)		
Publication Year	:	2015		
Source	:	Business Monitor Online		

Beauty and personal care in France

Publisher : Euromonitor International
Series Statement : Market Report : July 2015

Product Sub-Categories : Baby & Child-Specific Products; Bath & Shower Products; Color Cosmetics; Deodorants; Depilatories; Fragrances; Hair Care;

Men's Grooming; Oral Care; Sets/Kits; Skin Care and Sun Care

Source : Passport GMID

Beauty and personal care in India

Publisher : Euromonitor International
Series Statement : Market Report : July 2015

Product Sub-Categories : Baby & Child-Specific Products; Bath & Shower Products; Color Cosmetics; Deodorants; Depilatories; Fragrances; Hair Care;

Men's Grooming; Oral Care; Sets/Kits; Skin Care and Sun Care

Source : Passport GMID

Beauty and personal care in Singapore

Publisher : Euromonitor International
Series Statement : Market Report : July 2015

Product Sub-Categories : Baby & Child-Specific Products; Bath & Shower Products; Color Cosmetics; Deodorants; Depilatories; Fragrances; Hair Care;

Men's Grooming; Oral Care; Sets/Kits; Skin Care and Sun Care

Central America autos report Q3 includes 5 years forecasts to 2019				
Publisher	:	Business Monitor International (BMI)		
Publication Year	:	2015		
Source	:	Business Monitor Online		





ISSUE 5/2015

Business Information Centre (BIC)

MARKET REPORTS

China information technology report Q3 includes 5 years forecasts to 2019					
Publisher	:	Business Monitor International (BMI)			
Publication Year	:	2015			
Source	:	Business Monitor Online			

China medical devices report Q3 includes BMI forecasts Publisher : Business Monitor International (BMI) Publication Year : 2015 Source : Business Monitor Online

Consumer health in Slovakia

Publisher : Euromonitor International
Series Statement : Market Report : July 2015

Product Sub-Categories : OTC (Adult Mouth Care; Analgesics; Calming & Sleeping; Cough, Allergy (Hay Fever) & Remedies; Dermatological; Digestive

Remedies; Ear Care; Medical Skin Care; NRT Smoking Cessation Aids; OTC Triptans and Wound Care); Herbal/Traditional

Products; Sports Nutrition; Vitamins & Dietary Supplements and Weight Management

Source : Passport GMID

Consumer health in Ireland

Publisher : Euromonitor International
Series Statement : Market Report : July 2015

Product Sub-Categories : OTC (Adult Mouth Care; Analgesics; Calming & Sleeping; Cough, Allergy (Hay Fever) & Remedies; Dermatological; Digestive

Remedies; Ear Care; Medical Skin Care; NRT Smoking Cessation Aids; OTC Triptans and Wound Care); Herbal/Traditional

Products; Sports Nutrition; Vitamins & Dietary Supplements and Weight Management

Source : Passport GMID

Consumer health in Georgia

Publisher : Euromonitor International
Series Statement : Market Report : July 2015

Product Sub-Categories : OTC (Adult Mouth Care; Analgesics; Calming & Sleeping; Cough, Allergy (Hay Fever) & Remedies; Dermatological; Digestive

Remedies; Ear Care; Medical Skin Care; NRT Smoking Cessation Aids; OTC Triptans and Wound Care); Herbal/Traditional

Products; Sports Nutrition; Vitamins & Dietary Supplements and Weight Management

(BIDS)



ISSUE 5/2015

Business Information Centre (BIC)

MARKET REPORTS

Consumer lifestyles in Brazil

Publisher : Euromonitor International

Series Statement : Consumer Lifestyles : July 2015

Source : Passport GMID

Consumer lifestyles in China

Publisher : Euromonitor International

Series Statement : Consumer Lifestyles : July 2015

Source : Passport GMID

Consumer lifestyles in Colombia

Publisher : Euromonitor International

Series Statement : Consumer Lifestyles : July 2015

Source : Passport GMID

Consumer lifestyles in the US

Publisher : Euromonitor International

Series Statement : Consumer Lifestyles : July 2015

Source : Passport GMID

Germany autos report Q3 includes 5 years forecasts to 2019

Publisher : Business Monitor International (BMI)

Publication Year : 2015

Source : Business Monitor Online

Hong Kong autos report Q3 includes 5 years forecasts to 2019

Publisher : Business Monitor International (BMI)

Publication Year : 2015

Source : Business Monitor Online

Hot drinks in Kazakhstan

Publisher : Euromonitor International

Series Statement : Market Report : July 2015

Product Sub-Categories : Coffee; Tea and Other Hot Drinks

(BIDS)



ISSUE 5/2015

Business Information Centre (BIC)

MARKET REPORTS

Hot drinks in Malaysia

Publisher : Euromonitor International
Series Statement : Market Report : July 2015

Product Sub-Categories : Coffee; Tea and Other Hot Drinks

Source : Passport GMID

Hot drinks in Singapore

Publisher : Euromonitor International

Series Statement : Market Report : July 2015

Product Sub-Categories : Coffee; Tea and Other Hot Drinks

Source : Passport GMID

Hot drinks in Vietnam

Publisher : Euromonitor International
Series Statement : Market Report : July 2015

Product Sub-Categories : Coffee; Tea and Other Hot Drinks

Source : Passport GMID

Hungary autos report Q3 includes 5 years forecasts to 2019

Publisher : Business Monitor International (BMI)

Publication Year : 2015

Source : Business Monitor Online

Packaging industry in Indonesia

Publisher : Euromonitor International
Series Statement : Market Report : July 2015

Product Sub-Categories : Closure; Flexible Packaging; Glass Packaging; Liquid Cartons, Metal Packaging, paper-based Containers, Rigid Plastic

Packaging

(BIDS)



ISSUE 5/2015

Business Information Centre (BIC)

MARKET REPORTS

Packaging industry in Mexico

Publisher : Euromonitor International
Series Statement : Market Report : July 2015

Product Sub-Categories : Baby Food; Bakery (Baked Goods, Biscuits and Breakfast Cereals) Canned/Preserved Food; Chilled Processed Food;

Confectionery (Chocolate Confectionery; Gum; Sugar Confectionery; Dairy (Baby Milk Formula, Cheese, Drinking Milk Products; Yoghurt & Sour Milk Products and Other Dairy) Dried Processed Food; Frozen Processed Food; Ice Cream; Meal Replacement; Noodles; Oils and Fats; Pasta; Ready Meals; Sauces, Dressing & Condiments; Snack Bars; Soups,

Spreads and Sweet & Savoury Snacks

Source : Passport GMID

Packaging industry in Ukraine

Publisher : Euromonitor International
Series Statement : Market Report : July 2015

Product Sub-Categories : Baby Food; Bakery (Baked Goods, Biscuits and Breakfast Cereals) Canned/Preserved Food; Chilled Processed Food;

Confectionery (Chocolate Confectionery; Gum; Sugar Confectionery; Dairy (Baby Milk Formula, Cheese, Drinking Milk Products; Yoghurt & Sour Milk Products and Other Dairy) Dried Processed Food; Frozen Processed Food; Ice Cream; Meal Replacement; Noodles; Oils and Fats; Pasta; Ready Meals; Sauces, Dressing & Condiments; Snack Bars; Soups,

Spreads and Sweet & Savoury Snacks

Source : Passport GMID

Packaging industry in Indonesia

Publisher : Euromonitor International

Series Statement : Market Report : February 2015

Product Sub-Categories : Baby Food; Bakery (Baked Goods, Biscuits and Breakfast Cereals) Canned/Preserved Food; Chilled Processed Food;

Confectionery (Chocolate Confectionery; Gum; Sugar Confectionery; Dairy (Baby Milk Formula, Cheese, Drinking Milk Products; Yoghurt & Sour Milk Products and Other Dairy) Dried Processed Food; Frozen Processed Food; Ice Cream; Meal Replacement; Noodles; Oils and Fats; Pasta; Ready Meals; Sauces, Dressing & Condiments; Snack Bars; Soups,

Spreads and Sweet & Savoury Snacks

Source : Passport GMID

Pakistan pharmaceuticals & healthcare report Q3 includes 10 years forecasts to 2024

Publisher : Business Monitor International (BMI)

Publication Year : 2015

Source : Business Monitor Online

Romania pharmaceuticals & healthcare report Q3 includes 10 years forecasts to 2024

Publisher : Business Monitor International (BMI)

Publication Year : 2015

Source : Business Monitor Online

(BIDS)



ISSUE 5/2015

Business Information Centre (BIC)

MARKET REPORTS

Soft drinks in Japan

Publisher : Euromonitor International
Series Statement : Market Report : July 2015

Product Sub-Categories : Bottled Water; Carbonates; Concentrates; Fruits/Vegetable Juice; RTD Coffee; RTD Tea and Sports & Energy Drinks

Source : Passport GMID

Soft drinks in Malaysia

Publisher : Euromonitor International
Series Statement : Market Report : July 2015

Product Sub-Categories : Bottled Water; Carbonates; Concentrates; Fruits/Vegetable Juice; RTD Coffee; RTD Tea and Sports & Energy Drinks

Source : Passport GMID

Soft drinks in South Korea

Publisher : Euromonitor International
Series Statement : Market Report : July 2015

Product Sub-Categories : Bottled Water; Carbonates; Concentrates; Fruits/Vegetable Juice; RTD Coffee; RTD Tea and Sports & Energy Drinks

Source : Passport GMID

Soft drinks in Sweden

Publisher : Euromonitor International
Series Statement : Market Report : July 2015

Product Sub-Categories : Bottled Water; Carbonates; Concentrates; Fruits/Vegetable Juice; RTD Coffee; RTD Tea and Sports & Energy Drinks

Source : Passport GMID

Venezuela pharmaceutical and healthcare report Q3 includes 10 year forecasts to 2024

Publisher : Business Monitor International (BMI)

Publication Year : 2015

Source : Business Monitor Online

(BIDS)

ISSUE 5/2015

Business Information Centre (BIC)

RECOMMENDED ARTICLES

Title : Ageing population bodes well for medical devices and pharmaceutical exports

Source : Malaysia Economic News (Subscribed online database : nexis.com)

Publication Year : 18 June 2015

Title : Cambodia : opportunities for SMEs

Source : SME

Publication Year : June 2015 Series Statement : Page 48 - 50

Title : Challenge to nascent common ASEAN market

Source : Australian Financial Review (Subscribed online database : nexis.com)

Publication Year : 9 July 2015

Title : Doing business in Australia...good meh?

Source : SME

Publication Year : June 2015
Page Number : Page 42

Title : Halal development and Malaysian exports to Western Asian countries

Source : Malaysia Journal of Economic Studies (Subscribed online database : nexis.com)

Publication Year : June 2015

Page Number

Title : A Healthcare travel hub

Source : Malaysia Business

Publication Year : 1 – 15 June 2015

Title : MITI optimists of export growth

Page 38 - 39

Source : Malaysia Economic News (Subscribed online database : nexis.com)

Publication Year : 17 June 2015

Title : NEC to focus on 7 areas

Source : Malaysia Economic News (Subscribed online database : nexis.com)

Publication Year : 30 June 2015

Title : Your guide o exporting

Source : SME

Publication Year : June 2015

Page Number : Page 23 - 28



ISSUE 5/2015

Business Information Centre (BIC)

BUSINESS MACAZINES



ASEAN COMMUNITY OF ENTREPRENUERS

Centre for Entrepreneur Development & Volume 32, Number 11/2015



ASIA & MIDDLE EAST FOOD TRADE

J. Latka Verlag GmbH Volume 32, Number II/2015



BUSINESS TODAY

Reach Publishing Sdn Bhd Volume 15, Issue 06 June 2015



COFFEE & COCOA INTERNATIONAL

Siemex International Ltd.

Volume 42, Number 3

July 2015



INTERNATIONAL BUSINESS REVIEW :

AMG Holding International San Bhd Volume 13, 2015



INTERNATIONAL TRADE FORUM

International Trade Centre Issue 1, 2015

(BIDS)

ISSUE 5/2015

Business Information Centre (BIC)



LEISURE MAGAZINES



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